



2KONNECTION SOFTWARE

END USER LICENSE AGREEMENT

Access to the online copy of 2Kconnection (“the Software Product”) and accompanying documentation is licensed and not sold. This Software Product is protected by copyright laws and treaties, as well as laws and treaties related to other forms of intellectual property. 2Kconnect Corporation, or its subsidiaries, affiliates, and suppliers (collectively “2Kconnect”) own the intellectual property rights in the Software Product. The Licensee’s (“you” or “Your”) license to use the Software Product is subject to these rights and to all the terms and conditions of this End User License Agreement (“Agreement”)

Acceptance

YOU ACCEPT AND AGREE TO BE BOUND BY THE TERMS OF THIS AGREEMENT BY SELECTING THE “ACCEPT” OPTION AND USING THE SOFTWARE PRODUCT. YOU MUST AGREE TO ALL OF THE TERMS OF THIS AGREEMENT BEFORE YOU WILL BE ALLOWED TO DOWNLOAD THE SOFTWARE PRODUCT. IF YOU DO NOT AGREE TO ALL THE TERMS OF THIS AGREEMENT, YOU MUST SELECT “DECLINE” AND YOU MUST NOT USE THE SOFTWARE PRODUCT.

License Grant

This Agreement entitles you to use the Software Product. 2Kconnect will host the Software Product and you will have access to the Software Product on a variety of platforms. As a Visitor or Sponsored Visitor, you will have limited access to the full Software Product. As a Citizen, Citizen Income Builder, Executive Member, or Diamond Elite Member, 2KHero you will have access to various levels of the Software Product.

A license agreement includes but is not limited to:

1. End User License and rights to the 2Kconnect Marketing Machine Software
2. End User License and rights to the 2Kconnect Duplication Software
3. End User License and rights to the 2Kconnect Downline Builder Software
4. End User License and rights to 2Kconnect’s emails and the email marketing software
5. End User License and rights to State of the Art Marketing Program: 2K-1-A-Day

Restrictions on Transfer

Without first obtaining the express written consent of 2Kconnect, you may not assign your rights and obligations under this Agreement, or redistribute, encumber, sell, rent, lease, sublicense, or otherwise transfer your rights to the Software Product.

Restrictions on Use

You must be an Active Member of the 2Kconnect Community in order to access the Product Software. If you terminate your Membership, or fail to keep current on your monthly Membership Fees, your access to the Software Product will be suspended or terminated.



You may not use, copy, or install the Software Product on any system with more than one computer, or permit the use, copying, or installation of the Software Product by more than one user or on more than one computer. If you hold multiple, validly licensed copies, you may not use, copy, or install the Software Product on a system with more than the number of computers permitted by license, or permit the use, copying, or installation by more users, or on more computers than the number permitted by license.

You may not decompile, “reverse-engineer”, disassemble, or otherwise attempt to derive the source code for the Software Product.

You may not use the database portion of the Software Product in connection with any software other than the Software Product.

Restrictions on Alteration

You may not modify the Software Product or create any derivative work of the Software Product or its accompanying documentation. Derivative works include but are not limited to translations. You may not alter any files or libraries in any portion of the Software Product. You may not reproduce the database portion or create any tables or reports relating to the database portion.

Restrictions on Copying

You may not copy any part of the Software Product except to the extent that licensed use inherently demands the creation of a temporary copy stored in computer memory and not permanently affixed on storage medium.

Limited Software Product Warranty

All paid members of the 2Kconnect Community will receive an online copy of said software Product, as applicable, 2Kconnect, warrants that when properly installed and used under normal conditions, the Software Product will perform substantially as advertised.

Disclaimer of Warranties and Limitation of Liability

UNLESS OTHERWISE EXPLICITLY AGREED TO IN WRITING BY 2KCONNECT CORPORATION, 2KCONNECT MAKES NO OTHER WARRANTIES EXPRESS OR IMPLIED, IN FACT OR IN LAW, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OTHER THAN AS SET FORTH IN THIS AGREEMENT OR IN THE LIMITED WARRANTY DOCUMENTS PROVIDED WITH THE SOFTWARE PRODUCT.

2Kconnect Corporation, makes no warranty that the Software Product will meet your requirements or operate under your specific conditions of use. 2Kconnect makes no warranty that operation of the Software Product will be secure, error free, or free from interruption. YOU MUST DETERMINE WHETHER THE SOFTWARE PRODUCT SUFFICIENTLY MEETS YOUR REQUIREMENTS FOR SECURITY AND UNINTERRUPTABILITY. YOU BEAR SOPE RESPONSIBILITY AND ALL LIABILITY FOR ANY LOSS INCURRED DUE TO FAILURE OF THE SOFTWARE PRODUCT TO MEET YOUR REQUIREMENTS. 2KCONNECT CORPORATION, OR 2KCONNECT WILL NOT, UNDER ANY CIRCUMSTANCES, BE RESPONSIBLE OR LIABLE FOR THE LOSS OF DATA ON ANY COMPUTER OR INFORMATION STORAGE DEVICE.



UNDER NO CIRCUMSTANCES SHALL 2KONNECT CORPORATION, ITS DIRECTORS, OFFICERS, EMPLOYEES OR AGENTS BE LIABLE TO YOU OR ANY OTHER PARTY FOR INDIRECT, CONSEQUENTIAL, SPECIAL, INCIDENTAL, PUNITIVE, OR EXEMPLARY DAMAGES OF ANY KIND (INCLUDING LOST REVENUES OR PROFITS OR LOSS OF BUSINESS) RESULTING FROM THIS AGREEMENT, OR FRM THE FURNISHING, PERFORMANCE, INSTALLATION, OR USE OF THE SOFTWARE PRODUCT, WHETHER DUE TO A BREACH OF CONTRACT, BREACH OF WARRANTY, OF THE NEGLIGENCE OF 2KONNECT OR ANY OTHER PARTY, EVEN IF 2KONNECT IS ADVISED BEFOREHAND OF THE POSSIBILITY OF SUCH DAMAGES. TO THE EXTENT THAT THE APPLICABLE JURISDICTION LIMITS 2KONNECT'S ABILITY TO DISCLAIM ANY IMPLIED WARRANTIES, THIS DISCLAIMER SHALL BE EFFECTIVE TO THE MAXIMUM EXTENT PERMITTED.

Limitation of Remedies and Damages

Your remedy for a breach of this Agreement or of any warranty included in this agreement is the correction or replacement of the Software Product. Selection of whether to correct or replace shall be solely at the discretion of 2Kconnect Corporation. 2Kconnect reserves the right to substitute a functionally equivalent copy of the Software Product as replacement. If 2Kconnect is unable to provide a replacement or substitute Software Product or corrections to the Software Product, your sole alternate remedy shall be a refund of the purchase price for the Software Product.

Any claim must be made within the applicable warranty period. All warranties cover only defects arising under normal use and do not include malfunctions or failure resulting from misuse, abuse, neglect, alteration, problems with electrical power, acts of nature, unusual temperatures or humidity, improper installation, or damage determined by 2Kconnect to have been caused by you. All limited warranties on the Software Product are granted only to you and are non-transferable. You agree to indemnify and hold 2Kconnect harmless from all claims, judgments, liabilities, expenses, or costs arising from your breach of this Agreement and/or acts or omissions.

Governing Law, Jurisdictions and Costs

This Agreement is governed by the laws of Utah, without regard to 2Kconnect's conflict or choice of law provisions.

Severability

If any provision of this Agreement shall be held to be invalid or unenforceable, the remainder of this Agreement shall remain in full force and effect. To the extent any express or implied restrictions are not permitted by applicable laws, these express or implied restrictions shall remain in force a defect to the maximum extent permitted by such applicable laws.